

**Hatsun Agro Product Ltd.**

Registered Office:  
No.41 (49), Janakiram Colony Main Road,  
Janakiram Colony, Arumbakkam,  
Chennai - 600 106, Tamil Nadu, India.  
E: info@hap.in | www.hap.in  
CIN: L15499TN1986PLC012747

Corporate Office:  
No.14, TNHB 'A' Road,  
Sholinganallur, Chennai - 600 119,  
Tamil Nadu, India.  
P: +91 44 2450 1622  
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HAPL\SEC\62\2023-24

12-February-2024

**BSE Limited**  
**Corporate Relationship Department**  
**2nd Floor, New Trading Ring,**  
**Phiroze Jeejeebhoy Towers,**  
**Dalal Street, Mumbai - 400 001**

**National Stock Exchange of India Ltd**  
**Exchange Plaza, 5<sup>th</sup> Floor,**  
**Plot No. C/1, G Block,**  
**Bandra Kurla Complex,**  
**Bandra(E), Mumbai – 400 051**

**Stock Code: BSE: 531531**  
**NSE: HATSUN**

Dear Sir / Madam,

**Sub: Intimation of Commencement of Commercial Production of Fresh Juice Processing Plant in Karur District, Tamilnadu – 639 111 - Reg.**

We are glad to inform you the latest development in the Company as per the details furnished below:

Hatsun Agro Product Limited is foraying in to the “100% Fruit Juice Segment” with the brand name of “Imiyo” commencing the Commercial Production. The Fruit Juice is made from 100% real fruit with no added sugars, preservatives, colours, or artificial flavors. The Company intends to distribute this “Imiyo” Juice product through its Milk, Curd and other Fresh Dairy products distribution network.

Kindly take the above information on record.

Thanking you.

Yours faithfully,  
**For Hatsun Agro Product Limited**

  
**C Sathyan**  
**Managing Director**  
**DIN: 00012439**



**Hatsun Agro Product Limited**

